



Defining Today's
Technology Standards;
Empowering Tomorrow's
Solutions.

AIM Global Update

11 April 2024

Patti Blessing

Vice Chair, AIM Global Board

RFID Hospitality - NA, Zebra Technologies





Thank You Sponsors





Year of Celebrations

50th anniversary of scanning a barcode in a grocery store.



30th Anniversary of the QR Code



25th Anniversary of AIM's RFID Experts Group



RAIN[™]
ALLIANCE

10th Anniversary of the RAIN Alliance



AIM Global Board of Directors

Chuck Evanhoe – Aware Innovations (Chair)

Patti Blessing, Zebra Technologies (Vice-Chair)

Kelley Wood– Honeywell

Mark Fraker– BlueStar

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AIM's Global Leadership Network





AIM Chapter Leadership



China

Denmark

Germany

India

Japan

Korea

North America

Russia

Regional Entities

AIM Europe

AIM Asia



VERIFYREG.ORG

- Clarity for Customers: Enable your customers to navigate through the maze of standards, regulatory compliance, and quality assurance more seamlessly.
- Technical Support: For potential customers who might stumble upon challenges during the VerifyReg™ validation process, AIM will provide necessary technical support.
- Recognition: Members referring their customers to us will be acknowledged as a Contributing Organization.
- Discounts: AIM members receive 25% off each order. In addition, to sweeten the deal, we are also offering a 10% discount code for you to share with your customers.



Industry Group Updates

- Metal detection in food supply chain (RFID inlays)
- REG 396 – RFID in tires
- RFID Data Construct update
- IoT in Robotics
- Sustainability of AIDC Products
- RFID In Retail FAQ
- Position statement/awareness item on phishing schemes with QR Codes



US Standards Administrator ADC1 TAG

- ISO/IEC JTC 1/SC 31 | Automatic Identification and Data Capture Techniques
- AIM serves as the Secretariat U.S. Technical Advisory Group (TAG)
- 17 Corporate Participants
- Four Technical Groups (TG)
 1. TG1 *Data Carrier*
 2. TG 2 *Data and Structure*
 3. TG3 *Radio Communications (RFID)*
 4. TG3 *Application of AIDC Standards*



EU Standards Consultant

- Collaboration with AIM Germany
- EU Legislation on such matters as cybersecurity; Cyber Resilience Act, UKCA marketing, and more EG - RE
- ETSI TG28 & TG 34
- CENCLC-JTC13 (WG8)
- ECC (WG FM, SRDMG)
- RFID in vehicles

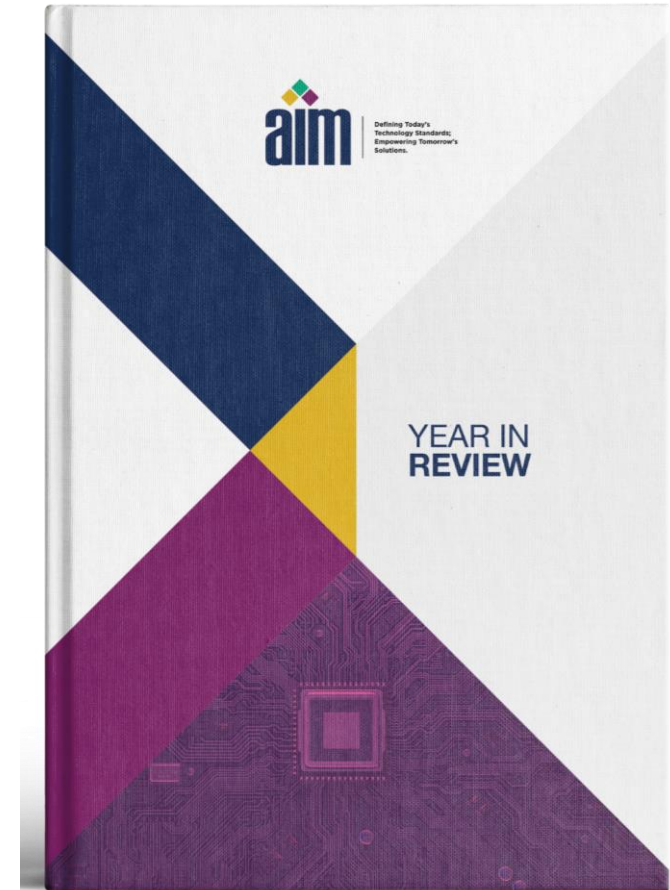
Members-Only Webinar – Thursday, 2 May at 10am ET



Year-in-Review Outlook and Predictions

Highlights all aspects of the association from advocacy, education, standards development, honors and achievements, leadership, membership and industry resources.

AIM's Outlook and Predictions section which features some of the most respected thought leaders in the industry who offer their predictions on what's in store for 2024.



<https://www.aimglobal.org/product/2023-aim-year-in-review/>



Industry Direction Report

Soliciting sponsorships
Reseller/VAR and End-User outlook
Survey distributed in early June





Benefit Offerings

- Solutions Showcase
- Membership Monday
- Member Demos at Trade Shows
- Trade Show Pavilions
- Webinars
- Executive Podcast Series
- Member News Spotlights



STANDARDS FOR EFFICIENT GLOBAL SUPPLY CHAINS AND SUCCESSFUL AUTOMATION
A Webinar Looking at the EU Standards Development Community

21 September
10 AM ET

Fritjof Waik
PRESIDENT
AIM EUROPE & AIM-DEV

Graf Wimmerauer
AIM EUROPEAN
STANDARDS CONSULTANT

REGISTER NOW

SUPPLY CHAIN LOGISTICS TRACEABILITY

RFID | IoT | Blockchain | Barcode | RTLS | NFC

Deliver end-to-end traceability
Deter counterfeiting
Improve safety
Reduce shrinkage and waste

Solutions Showcase

ASYN
Asygn holds a patent for the world's first UHF RFID sensory IC, the AS321X, and has partnered with some of the industry's best label and solution producers who help to distribute their innovative sensory IC.

TEKLYNX
TEKLYNX labeling solutions have been tested by Zebra's Global Enablement Center for optimal connectivity, print speeds, and label quality. This designation indicates to customers and partners that TEKLYNX software was successfully tested, confirming its performance and functionality with Zebra's industrial thermal transfer barcode label printers.

Loftware

AIM Executive Interview - Mehul Patel

Chief Technology Officer, Honeywell Safety & Productivity Solutions



AIM Insider met with [Mehul Patel](#), former AIM Board Member and CTO for [Honeywell Safety & Productivity Solutions](#). Mehul discussed his time in the auto-identification industry with AIM. Listen to this prolific inventor discuss his interesting and eventful journey with AIDC technologies. Learn about the solutions he helped cultivate that have impacted our everyday lives. He gives his thoughts on how the industry can inspire and attract new talent. Mehul also gives his opinion on the barriers and opportunities in our industry moving forward.

Members at GS1 and RAIN Alliance Events

Interact with the thought leaders and discover how to use data most efficiently to optimize your operations and grow your business.

Wiliot, Trustwell, Axicon, Symmetric Solutions, Loftware, Synchcor, FEIG, BarTender, Voyantic

AIM Podcast Series
AIM Global

All Episodes

From RFID to Full Transparency (Digital Solutions with Bob Burchfield)
Exploring Innovation and Sustainability in AIDC
Medical CETO (Risk Based)

About
AIM is the global industry alliance for stakeholders of RFID, barcoding, smart devices, and other automatic identification and data capture (AIDC) technologies and supporting Blockchain, IoT and IIoT solutions. The mission of AIM is...



Partnerships with Industry Organizations

- Think WIOT Group | WIOT
- LogiMAT
- RFID & IoT in the Nordics
- RAIN Alliance
- NFC Forum
- National Retail Federation (NRF – The Big Show)
- Reusable Packaging Association
- Retail Value Chain Federation (RVCF)
- RFID Journal LIVE!
- PMMI – PACK EXPO
- Materials Handling Institute (MHI)



Visit AIM Members in the Expo Hall

Check out and learn about the latest RFID trends, products, and solutions.



Questions & Comments





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THANK YOU!
