



Defining Today's
Technology Standards;
Empowering Tomorrow's
Solutions.

AIM Welcomes New Board Members

The newly appointed board members bring a blend of seasoned leadership, rich experience, and diverse perspectives to the forefront. With their varied skills and backgrounds, they are poised to make significant contributions to the board. Their terms officially kicked off the first quarter of this year.



KELLEY WOOD

Honeywell

MARK FRAKER

BlueStar

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AIM Global's Outlook and Predictions

Nearly two dozen of the most respected thought leaders in the industry offer their predictions on what's in store for 2024. The insights from these experts will be shared in upcoming issues of this newsletter.

[Ian Einman](#), Chief Technical Officer, [Seagull Scientific](#), shares his insights on the industry's conversion from 1D to 2D barcodes, the use of RFID as an enhancement, not a replacement for barcodes, and the benefits of labeling in

the cloud. Using these technologies in tandem builds real interoperability in the supply chain.

READ...



Global business relies on [BarTender](#) software to create and manage over 100 billion labels, barcodes and RFID tags each year, keeping products traceable, moving, and safe. BarTender is available in more than 175 countries through a global network of local partners.

Influence the Automated Technologies Industry - JOIN TODAY

Connect with industry leaders, forge partnerships, elevate awareness of technology strategies, participate in industry projects, and contribute to a more sustainable world.

[Get involved today!](#)

"As a startup in the sustainability sector, focusing on traceability, AIM has been invaluable in connecting us to a large network of AIDC experts and partners worldwide."

Kimberley MacDonald

Engineering Lead

Reath ID

JOIN TODAY...

Around AIM

Member Spotlight | Partner News | Webinars | Industry News

Webinar: Shaping the Future of AIDC Technologies in India

09 May 2024 | 4:00 - 5:00 PM IST

Hosted by AIM India.

Hear these experts share their insights on traceability solutions for the oils, cotton, lubricants, and soft furnishings industries along with revolutionizing fixed asset reconciliation processes with RFID.

SPEAKERS

- * Saurav Khemani, ID Tech
- * Rajeev Nair, Stallion Group



REGISTER...



This agreement jointly promotes the development in economics, culture, technology, and education, among other areas. Through technology, more support will be provided to entrepreneurs in aspects such as enterprise optimization, production automation, and efficiency improvement.

AIM Asia Signs Memorandum of Understanding with US General Chamber of Commerce for Entrepreneurs of Hong Kong, Macau and Guangdong

Both parties reached an agreement to build a tripartite economic and trade platform between the United States, Singapore, and China, and to jointly promote the economic, cultural, technological, and educational development of the three regions! Within the framework of the Memorandum of Strategic Cooperation, it is hoped that further exchanges and cooperation between the two chambers can be promoted. Singapore plays a crucial role as a hub in Asia and will provide a platform for entrepreneurs and the automatic identification industry in the United States, the Greater Bay Area of Guangdong, Hong Kong, and Macau to cooperate and develop together.

AIM Denmark Hosts RFID & IoT in the Nordics 4 June Copenhagen

Impact, quality, and efficiency driven by data – because time is of the essence. Don't miss this chance to transform your business. Register now for a conference that's more than an event – it's your gateway to an accountable, efficient, and interconnected future!



KEYNOTE

Lars Schnell
CTO
Circmar

RFID & IoT in the Nordics 2024

by AIDC Denmark

4. June 2024
in Copenhagen



[LEARN...](#)

AIM North America Food Work Group Members Give Testimony to FDA

This meeting is part of the US FDA's New Era of Smarter Food Safety initiative, which aims to transform our food system



into one that is safer, more traceable, and more digital. These member testimonials discuss how technological innovations can lead to safer, more efficient food systems and support sustainability and inventory management.

Details on the FDA's initiative and how to contribute your feedback, visit the New Era of Smarter Food Safety [website](#).

Webinar

Unleashing RFID to Create Innovation

Tuesday, 21 May | 11am ET

The rapid evolution of these technologies is reshaping industries and creating new possibilities for businesses. This webinar will provide an overview of the innovative products and applications that are changing the business landscape. Industry leaders and experts will share insights, discuss real-world implementations, and talk about the potential future applications from these technologies.

REGISTER...

Webinar

Breakthroughs in Smart Packaging – Revolutionizing the Link Between Manufacturers and Consumers

Tuesday, 4 June | 11am ET

Webinar

Revolutionizing Food Waste Prevention: AIDC Technologies for a Sustainable Future

Wednesday, 29 May | 1pm ET

This webinar delves into the pivotal role of AIDC technologies in reshaping the food supply chain. With a focus on prevention, rescue, and recycling, the discussion probes the avenues where AIDC technologies, such as IoT, RFID, and barcode systems, revolutionize waste mitigation strategies.

REGISTER...

Webinar

Combatting Counterfeits: A Dive into Anti-Counterfeiting Technologies and Solutions

Tuesday, June 18 | 11am ET

Automating supply chains is an accepted business practice and leads to improved operational efficiency and higher profitability. Internet of Packaging (IoP) technologies, such as RFID, barcodes, QR codes, and digital printing, have already been understood and adopted, and are beginning to emerge with new competitive market advantages. Learn how the use of IoP technology is being used to offer product authenticity, sustainability, and powerful consumer experiences, in addition to measurable ROI.

REGISTER...

Counterfeit products have infiltrated global supply chains across various industries, posing severe risks to consumers' health, brand integrity, and economies. This phenomenon spans sectors like automotive, retail, online marketplaces, food, software, pharmaceuticals, and more. This session explores the rampant proliferation of counterfeit goods, highlighting industry-specific examples and their adverse effects. Learn how AIDC technologies emerge as vital tools in fighting counterfeits.

REGISTER...

Advancing Patient Care with Real-Time Location Solutions



READ...

At Hull University Teaching Hospitals NHS Trust, a cloud-based solution enables the tracking of medical equipment. Over 72,000 items have already been tagged with passive RFID tags. 2,700 sterile trays are tagged weekly. 640 stationary RFID readers and over 400 antennas have already been installed at two hospital sites. 320 mobile computers from Zebra Technologies enable the tracking of assets.

[Read the success story](#), powered by [Think WIOT](#), to find out more!

Industry News

[*The Not So Complex RFID Inventory Management Solutions*](#)

A2B Tracking Solutions

[*BlueStar Selected Intel's US Solutions Aggregation Distributor Partner of the Year*](#)

BlueStar

[Intuitive Display for SATO Printers:
Customize Home Screen for Easier
Printing](#)

SATO Americas

[Taking a Multi-Layered Approach to
Protecting, Monitoring, and
Authenticating Digital Content](#)

Digimarc

[Avery Dennison Expands Plastic-Free
AD Pure™ RFID Inlays and Tags
Portfolio](#)

Avery Dennison

[Highlights of the 56th Edition of
Vinitaly](#)

SAIT

[Don't Swing Between Just-in-Time
and Just-in-Case. \(There's a Better
Framework.\)](#)

Zebra Technologies

[ICC Digital Standards Initiative
Launches Complete Framework for
Supply Chain Digitalization](#)

GS1 GO

[Transforming the Labeling Process
with Loftware Cloud](#)

Loftware

[Rev Up Savings: Free Quality
Engineer for Automotive](#)

TSC Printronix

[Small Businesses: Know When to
Invest in Professional Barcode Label
Software](#)

TEKLYNX

[Sustainability: Making a Positive
Impact on Our Community, Society,
and the Environment](#)

FLEXcon

[4 ESG Benefits of Enhancing Supply Chain Visibility](#)

Lyngsoe Systems

[Connecting the Physical with Digital – Understanding IoT-enabled Asset Tracking](#)

GlobeRanger

[Gain a Comprehensive Snapshot of Your Data Quality - Your Gateway to Informed Strategies and Operational Efficiency](#)

Symmetric Health Solutions

[Webinar On-Demand: Achieving Excellence in RAIN RFID IC Attach Process](#)

Voyantic

[From Lean to Leading-Edge: Innovations Reshaping the Manufacturing Industry](#)

BarTender

[Schaeffler Special Machinery Amplifies Electronic Vehicle Production with COGNEX Solutions](#)

COGNEX

AIM

Defining Today's Technology Standards; Empowering Tomorrow's Solutions

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AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's

perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit www.aimglobal.org.



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