



Defining Today's  
Technology Standards;  
Empowering Tomorrow's  
Solutions.



### Decades of Innovation: Glenn Jackling on Applied Image's Journey

This month's AIM leadership interview is with [Glenn Jackling](#), President & CEO of [Applied Image](#). Glenn shares the fascinating story of how Applied Image began and evolved over four decades in the AIDC industry. Listen as Glenn gives valuable insights into the challenges, opportunities, and upcoming trends in the global AIDC landscape. Plus, discover what has made Applied Image a standout success and get his expert advice for startups venturing into this dynamic field.

Listen

## AIM Global's Outlook and Predictions

[Steven Keddle](#), GS1 Global

Discover the latest insights from Steven Keddle, Senior Director of AIDC at GS1 Global, in the AIM Outlook and Predictions. Keddle's analysis delves into navigating innovation amidst ongoing disruptions, spotlighting the importance of combating climate change and fostering sustainability. He emphasizes the role of advancing technologies like AI and core principles such as Flexibility, Collaboration, and



[GS1](#) is a neutral, not-for-profit organization that provides global standards for efficient business communication. We are best

Innovation in guiding businesses through uncertainty. From supply chain digitalization to fostering collaborative work environments, Keddie's insights offer invaluable guidance for resilient growth. Dive in for a deeper understanding of strategies shaping industries worldwide.

READ...

known for the barcode, named in 2016 by the BBC as one of "the 50 things that made the world economy." GS1 standards improve the efficiency, safety, and visibility of supply chains across physical and digital channels in 25 sectors. We enable organizations of all types and sizes to identify, capture and share information seamlessly. Our scale and reach – local Member Organizations in 116 countries, more than 2 million user companies and over 10 billion transactions every day – help ensure that GS1 standards create a common language that supports systems and processes across the globe.

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## Influence the Automated Technologies Industry - JOIN TODAY

Connect with industry leaders, forge partnerships, elevate awareness of technology strategies, participate in industry projects, and contribute to a more sustainable world.

[Get involved today!](#)

"The auto ID industry is ripe with opportunities for company, professional and personal growth – but AIM is one of the few organizations that converts these opportunities into real growth. AIM not only presents their members with numerous opportunities to grow their business and their personal auto ID skills, AIM also provides the tools and connections to convert these opportunities."

**Chris Brown**

**RFID Subject Matter Expert**

**TSC Printronix**

JOIN TODAY...



NOMINATE:

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## Final Call to Nominate for AIM Industry Awards:

Each year AIM's industry awards honor individuals and organizations that not only promote the industry but demonstrate significant contributions to enhance the development of new technologies.

### Award Categories:

**Richard Dilling Award**

The highest award given in the AIDC industry that is presented to executives, scientists, and engineers in recognition of outstanding contributions that have furthered the growth of the industry.

**Allan Gilligan Award**

Given to a member of the industry who has made outstanding contributions to the development of AIDC applications in materials handling and logistics in the supply chain.

**Paul Bergé International Business Development Award**

Presented to an individual or organization that demonstrates an international impact on expanding AIDC technology awareness and implementation.

**Clive Hohberger Technology Award**

Recognizes the scientists, engineers, software developers or systems integrators for contributions that have furthered the growth of the industry through applications and new technological developments.

**Bert Moore Excellence in Journalism Award** Recognizes journalist or media representatives in the AIDC industry whose work exemplifies the qualities of honest, educational, and unbiased reporting.

**Don Percival Award**

Presented to an individual or organization from the user community recognizing outstanding contributions to the application of AIDC.

**Ted Williams Award**

Presented to a professor or student in recognition of innovative and exceptional contributions to the development of AIDC that can further the growth of the industry.

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# Combatting Counterfeits

📅 June 18th, 2024  
🕒 11 AM EST

REGISTER NOW >

## Speakers:



**John Wirthlin**  
Tip of the Spear  
Consulting LLC



**Rick Warther**  
Vanguard



**Deb Greenway**  
FEIG



**Elizabeth Sinclair**  
Emeritus

## Combatting Counterfeits: A Dive into Anti-Counterfeiting Technologies and Solutions

Tuesday, June 18 | 11am ET

Counterfeit products have infiltrated global supply chains across various industries, posing severe risks to consumers' health, brand integrity, and economies. This phenomenon spans sectors like automotive, retail, online marketplaces, food, software, pharmaceuticals, and more. This session explores the rampant proliferation of counterfeit goods, highlighting industry-specific examples and their adverse effects. Learn how AIDC technologies emerge as vital tools in fighting counterfeits.

REGISTER:

## Webinar Rewind:

### Unleashing RFID to Create Innovation

In this panel session, participants explore the intersection of RFID with various emerging technologies, such as digital twins, robotics, sensors, and generative AI. The rapid evolution of these technologies is reshaping industries and creating new possibilities for businesses. This session provides an overview of the innovative products and applications that are changing the business landscape. Industry leaders and experts share insights, discuss real-world implementations, and talk about the potential future applications from these technologies.



## SPEAKERS

- \* Peter Collins - A2B Tracking
- \* Duane Roebuck - BlueStar
- \* Claude Tételin - GS1 Global Office
- \* Anu Kulshrestha - ANANTICS



**SPEAKERS**

- \* Chris Brown - TSC Printronix
- \* Jeanne Duckett - Avery Dennison
- \* Lucy Angarita - GS1 US
- \* Mike Cecchini - SATO

**Webinar Rewind:  
Revolutionizing Food Waste Management**

This session explores how AIDC technologies like IoT, RFID, and barcodes are transforming food supply chains by enabling real-time traceability and proactive waste mitigation strategies. By facilitating traceability from farm to consumer, these technologies empower decision-makers to take preventive measures, ultimately driving towards a more sustainable and efficient future in combating food waste.

**Webinar Rewind:  
Breakthroughs in Smart Packaging**

Automating supply chains is an accepted business practice and leads to improved operational efficiency and higher profitability. Internet of Packaging (IoP) technologies, such as RFID, barcodes, QR codes, and digital printing, have already been understood and adopted, and are beginning to emerge with new competitive market advantages. Inventory control, authenticity, security, and the customer experience are just part of what the Internet of Packaging has already begun to provide. Learn how the use of IoT technology is being used to offer product authenticity, sustainability, and powerful consumer experiences, in addition to measurable ROI.



**SPEAKERS**

- \* John DiPalo - ACSIS
- \* Jon Romanow - MCC Label
- \* Ken Sickles - Digimarc
- \* Raf Fonteyn - TOSCA

**LEARN:**

**AIM Members at GS1 Connect**

**VUEMED**

**Checkpoint Systems**

**GS1 US**





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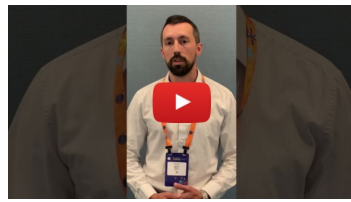
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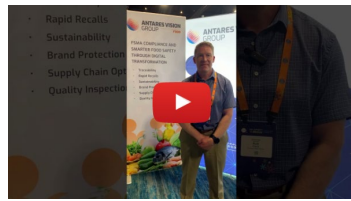
AC SIS



Wiliot



Trustwell



Metalcraft



Infratab



TEKLYNX



Avery Dennison

## Major Canadian Component Manufacturer Relies on RFID & RTLS

Canadian window and door supplier Toro

SUCCESS STORY

TORO ALUMINIUM AND UHF RFID

Major Canadian Component Manufacturer Relies on RFID and RTLS

Khaled Elshimy  
CEO,  
RFID Canada

READ:

Aluminum has used UHF RFID to identify prefabricated aluminum components since 2023. RFID printers integrated into CNC machines generate coded RFID labels. These are captured by RFID ceiling antennas on the assembly lines, and by RFID antennas at the area of outgoing goods. Only the correct windows are loaded onto trucks.

[Read the full success story](#), powered by [Think WIOT](#), to find out more about the RFID solution!

## Industry News

[\*Metalcraft: IUID Made Better\*](#)

**Metalcraft**

[\*4 Reasons Why RFID Technology Is Essential in Healthcare\*](#)

**Vanguard ID Systems**

[\*How Bluetooth Low Energy Beacons Can Help Your Business\*](#)

**Wiliot**

[\*Barcode Blues: How Barcode Fails Can Cripple The Auto Supply Chain\*](#)

**TSC Printronix**

[\*Trustwell Partners with LSG Sky Chefs for FSMA 204 Compliance Pilot, Setting New Standards in Airline Catering Safety\*](#)

**Trustwell**

[\*Enhancing Logistics Data and Analytics with RFID Technology\*](#)

**FEIG**

[\*Follow That Food! Food Safety\*](#)

[FLOWSIC900 from SICK: Custody transfer ultrasonic LNG meter](#)

**SICK Sensor Intelligence**

[Through Traceability with Andy Kennedy](#)

**GS1 US**

[Personalized Engagement and Product Storytelling with Item-level Traceability](#)

**Avery Dennison**

[Infusion Systems & Interoperability in Healthcare Information Systems](#)

**Fresenius Kabi**

[How Schaeffler Amplifies Electric Vehicle Production with Cognex Machine Vision](#)

**COGNEX**

[BarTender® Intelligent Templates™ Simplify and Streamline SAP Label Printing](#)

**BarTender® by Seagull Scientific**

[Optimizing Palletizing Processes with Integrated Cobot Solutions](#)

**Omron**

[DENSO Honors Winners of its 2023 Business Partner of the Year Awards](#)

**DENSO**

[How Smart Labels are Improving Supply Chain Intelligence](#)

**Tag-N-Trac**

[SATO RFID Products- Best-in-Class Tagging and Digitizing Solutions](#)

**SATO**

[How One Airline is Using RFID to Mitigate the Risks of Rushed Cabin Inspections](#)

**Zebra**



[How the Cloud Can Contribute to Sustainability Across the Life Sciences Supply Chain](#)

**Loftware**

AIM

Defining Today's Technology Standards; Empowering Tomorrow's Solutions

100 Allegheny Drive, Suite 105C, Warrendale, PA 15086 USA

[info@aimglobal.org](mailto:info@aimglobal.org) | [www.aimglobal.org](http://www.aimglobal.org)



AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit [www.aimglobal.org](http://www.aimglobal.org).



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