



Defining Today's
Technology Standards;
Empowering Tomorrow's
Solutions.

AIM Celebrates 20 Years of RFID Expertise

AIM is excited to celebrate the 20th anniversary of the RFID Experts Group (REG), a key player in shaping RFID standards and providing RFID education. Watch this [commemorative video](#) showcasing the REG's two-decade journey. In addition, AIM has launched [RFID.ORG](#), a new website offering valuable resources such as an overview of RFID technology, a glossary of terms, implementation guides, and insights into numbering systems for RAIN RFID tags.

Reach out to [Mike Allen](#) for more information on the REG.

[AIM and the RAIN Alliance](#) along with numerous [industry associations and stakeholders](#) submitted comments against the request to the United States Federal Communications Commission (FCC) to reconfigure the 902-928 MHz band. If awarded, these changes will have profound negative impacts on RFID global supply chain deployments.

If you did not submit comments earlier this month, you can still take part in this process through the ["Reply to Comment"](#) due September 20.

Inside AIM Leadership: A Conversation with AIM North America Board Member Julie McGill

Tune in to our latest podcast featuring AIM North America Board Member and Vice President of Supply Chain Strategy and Insights at Trustwell, [Julie McGill](#). In this episode Julie talks about the many different responsibilities in her role at

Trustwell, her favorite part of being a board member and AIDC in food safety.

Listen



Become a Year in Review Supporter



It is an opportunity to spotlight your company as an industry leader in advancing the growth and innovation of the automatic identification and data capture industry. The publication will be searchable online and available in PDF form.

AIM's Outlook and Predictions section features the thought leaders who offer their predictions on what's in store for 2025.

Logo sponsorships are a great way to increase your visibility and demonstrate your support for the industry.

Options to fit every budget:

- \$500 500-word predictions editorial, logo, hyperlink, & company description
- \$250 Logo, hyperlink, and company description
- \$100 Logo and hyperlink

Questions?

Contact Bethany Deane at +1 724-742-4470 or bethany@aimglobal.org

Learn More

Around AIM

Member Spotlight | Partner News | Webinars | Industry News

New Member Spotlight: RFIDKNOW



[RFIDKNOW](#) is dedicated to providing quality RFID and IoT products to enable best-in-class systems across industries and geographies. With years of IoT and RFID experience and hundreds of successful projects, the team at RFIDKNOW is available to help ensure your success. Let our **RFID KNOWLEDGE** assist your team.

[Driving Innovation Forward: Highlights from This Week's AIM Chapter Meeting](#)

During a recent AIM chapter leadership meeting, updates were shared on innovative initiatives, including a new digital labeling platform in China and successful webinars in India focused on patient safety. Global discussions covered cybersecurity regulations in Europe, a national traceability system in Russia, and upcoming events like the AIM Asia Annual Meeting in Macau. The meeting highlighted AIM's commitment to member engagement and innovation in the AIDC industry, with plans for continued growth and collaboration.

[Read](#)

AIM NA Sends Letter to US FDA in Response to IFPA Proposal to Allow TLC

AIM North America's Food Supply Chain Work Group wrote to the FDA to express their collective concerns regarding the proposal to allow the calculation of Traceability Lot Codes (TLC) from business system data to comply with the FDA's

AIM NA Food Supply Chain WG Celebrates Food Safety Education Month

September is National Food Safety Education Month, focusing on the importance of food safety and the innovative technologies that support it. A key technology in this field is RAIN RFID, which the Working Group leverages to

FSMA 204 Food Traceability Rule.

emphasis improvements in traceability, efficiency, and sustainability within the food industry.

[Read](#)

[Read](#)

Transforming the Healthcare and Pharma Industry with Smart Packaging Solutions

September 24 | 11:00 ET / 17:00 CET

Join technology experts from Identiv and Axia Institute for an exclusive webinar exploring IoT Smart Packaging Solutions in healthcare and pharma. Gain insights into overcoming industry challenges with RFID/NFC technologies to enhance patient safety, improve operational efficiency, and secure manufacturing processes.

Speakers:

Loren Miller

Director Business Development
Identiv

Stefan Genser

Director Sales RFID\Transponder
Solutions, EMEA
Identiv

Dr. Swaminathan Subramanian Ph.D.

Director Business Development
Axia Institute, Michigan State University

[Register](#)

Securing the Aerospace and Defense Supply Chains with Non-Cloneable Security Markers

October 1 | 11:00 ET / 17:00 CET

iTRACE 2DMI(R) is an Anti-Counterfeit and Supply Chain Security Solution that helps companies stop Production Overrun, Diversion and provides secure product authentication to global brands and manufacturers. iTRACE specializes in solving the difficult security problems where other technologies have failed to deliver a reliable solution.

Speaker:

Mark Manning

Founder & CEO
iTRACE Technologies

[Register](#)



Pick By Light and Never Out of Stock

Webinar Rewind

In this webinar, explore how RFID technology enhances systems by automating picking processes, maintaining inventory accuracy, and optimizing storage space. Discover the Raaco Smart Toolkit and Storage System, which integrates sensor-equipped units to monitor environmental conditions and maximize asset utilization.

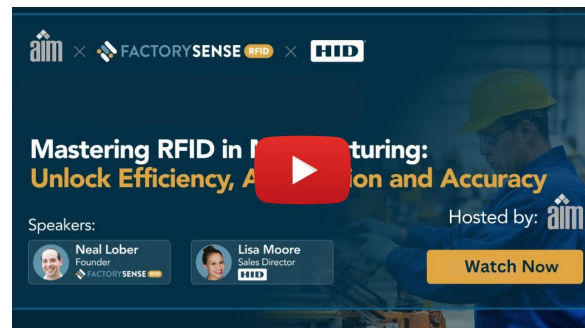
Speakers:

- Ivan Samyshev - ASYGN
- Matthias Schunk - raaco
- Peter Albrecht - TUND
- Sebastian Rummler - Tageos

Mastering RFID in Manufacturing

Webinar Rewind

Whether you're looking to enhance inventory management or meet ambitious manufacturing goals, this webinar will equip you with the knowledge and tools required to drive your projects forward.



Speaker:

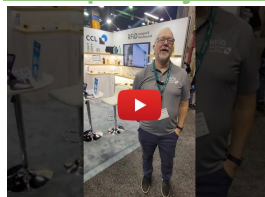
- Neal Lober - FactorySense RFID
- Lisa Moore - HID Global

AIM Members at Labelexpo Americas

Avery Dennison



Checkpoint Systems



Axicon



Flexcon



Hana RFID



AIM Members at VARTECH

Honeywell



TSC



BarTender



RFID-Based Clothing Room Solution at University Hospital Graz

In cooperation with KAGes-Textilservice, University Hospital Graz deployed a pilot project for an RFID laundry room solution by Deister electronic in 2020. The goal: To provide hospital staff with workwear 24/7 and optimize laundry logistics. Since then, 3 clothing rooms have been deployed. By 2026, 5,500 employees are to be provided with RFID-tagged laundry in a total of at least 6 clothing rooms.

Read the [success story](#), powered by [Think WIOT](#), to find out more!

Read

Industry News

[The Importance of Traceability in Agriculture Labeling: How Label Design Software Can Help](#)

TEKLYNX

[Oracle Health Validates DENSO Health's SC1-QB Barcode Scanner](#)

DENSO Health

[RFID Solution for Controlled Secure Environments](#)

A2B Tracking

[Safeguarding Supply Chains with Multifactor Authentication and RFID](#)

FEIG

[Zebra Technologies Introduces Solutions to Increase Retailers' Efficiency at ZONE Conferences](#)

Zebra Technologies

[Introducing a New Era in Mobile BYOD Scanning for Transportation and Logistics](#)

Socket Mobile

[Kwik Lok and Trustwell Partner to Deliver Supply Chain Transparency and Traceability](#)

Trustwell

[The Importance of Maintaining Ultra-Cold Temperatures for Cell and Gene Therapies](#)

SpotSee

[Wiliot Recognized in 2024 Gartner® Hype Cycle™ for Wireless Technologies](#)

Wiliot

[Cybersecurity in Medical Devices: How Did 524B Come About?](#)

USDM Life Sciences

[Antares Vision Group Introduces Cloud-Based Traceability and Transparency Platform for Food & Beverage Brand Owners](#)

ACSIS

[2024 Value Chain Summit. 'Traceability Across Industries](#)

The Axia Institute

[Bridging the Divide: How Connecting Physical and Digital Worlds Will Define Enterprise Solutions to the](#)

[SICK at SPS 2024: Your Industry. Your Value. Our solution.](#)

SICK Sensor Intelligence

[Next Decades Challenges](#)

Avery Dennison

[Material Suitability Testing: A Crucial Element for Application Success](#)

Flexcon

[Scan the Campus with RFID](#)

Metalcraft

[Walmart Lets the Barcode Disappear](#)

Digimarc

[The President's Perspective with SVP for Advancement](#)

University of Memphis

AIM

Defining Today's Technology Standards; Empowering Tomorrow's Solutions

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AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit www.aimglobal.org.



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