



Defining Today's
Technology Standards;
Empowering Tomorrow's
Solutions.

Inside AIM Leadership: A Conversation with AIM Global Board Member Kelley Wood

In this podcast, AIM Global Board Member Kelley Wood discusses her role at Honeywell, how she got started with AIM and the opportunities and challenges that the AIDC industry faces.

[Listen](#)



AIM Celebrates World Standards Day



At AIM, we're dedicated to the development and implementation of standards that enhance all forms of automated data capture technology. Watch this video as AIM members share insights on the significance of these standards and their impact on our daily lives. Together, let's celebrate the foundation that makes innovation possible!

[AIM Blog: The Evolution of Global Blood Labeling: Dr. Clive Hohberger's Contribution to ISBT 128](#)

In celebration of World Standards Day, Dr. Clive Hohberger discussed the development of the International Society of Blood Transfusion based on Code 128 Barcode (ISBT 128 Standard), which was established in 1991 to create a unified global labeling system for blood products, addressing safety and traceability issues before 1994. The task force selected Code 128 as the barcode standard to ensure language-independent encoding, leading to its adoption in over 90 countries and recognition by the World Health Organization (WHO) as the global standard for various medical products. Dr. Hohberger's insights emphasize the critical role of global standards in enhancing trust and safety in healthcare.

[Read](#)

Outlook and Predictions Editorial: Share Your Vision for 2025

Your contributions will be featured prominently, enhancing your visibility in a publication that will be searchable online and available as a PDF. This is a prime opportunity to position your company as a leader in driving growth and innovation within the sector.

Submission Deadline: October 30th

Questions?

Contact Bethany Deane at +1 724-742-4470 or bethany@aimglobal.org

[Learn More](#)

Join Us for the AIM Partnership Breakfast at PACK EXPO!

November 5th | 7am local time

Join us for a complimentary networking/education session during the PACK EXPO event!

Event Highlights:

- **Networking with Peers**
- **Digital Technologies in the Packaging World**
- **State of the Packaging Industry Update**

- **Innovations in AIDC**

This is a perfect chance to network, learn, and contribute to the future of our industry. Don't miss out—register now to secure your spot!

How AIDC is Evolving Packaging Panel



[John DiPalo](#)

ACSIS



[Jeff Martin](#)

GlobeRanger



[Karen Fleshman](#)

Synchcor



[John Wirthlin](#)

Tip of the Spear
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Around AIM

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New Member Spotlight: Maxim

MAXIM

With RFID label converting capabilities spanning 20 locations around the world, [Maxim](#) provides effortless RFID integration from adhesives to hangtags, care labels, or embedded technology. In addition to RFID, Maxim also provides NFC, QR and Barcode solutions to support Traceability, Factory, DC and Retail Inventory Tracking, IPPS, DPP Program and other regulations and industry required mandates.

AIM D e.V. Autumn Meeting Recap



The AIM-D e.V. members meeting in October 2024 in Reutlingen, Germany, was hosted by Leuze Electronic. The event marked the 30th anniversary of AIM-D e.V. Former board member Wolfgang Weber (formerly of Pepperl+Fuchs) delivered a keynote address, and long-standing members were recognized by board member Oliver Pütz-Gerbig (Leuze). In addition to the celebrations, the board, heads of the expert groups, and the managing director provided updates on AIM-D e.V. activities. The meeting also featured several engaging presentations from external professionals, covering topics such as Quantum Computing and DPP in the context of ID and RTLS. For more information about these activities, contact [Peter Altes](#), Chapter Secretariat.



AIDC Connect Asia 2024

19- 20 November

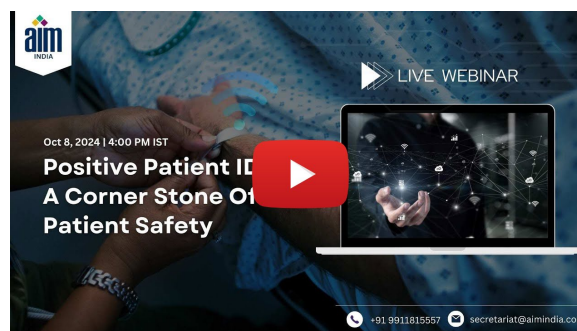
Coming 19 – 20 November, **AIDC CONNECT ASIA 2024** will be held in **Macau**. The event is co-organized with the [IEEE International Workshop on Wireless Sensing Technologies and Applications](#) (IWSA). Don't miss out on this chance to connect with the AIDC community and explore the future of digital transformation.

Info

Positive Patient ID as a Cornerstone of Patient Safety

Webinar Rewind

Watch to learn how patient identification using AIDC technology leaves no room for error. Ensuring accurate and secure identification is critical to patient safety, reducing the risk of misidentification, and improving overall healthcare outcomes.



Securing the Aerospace and Defense Supply Chain with Non-Cloneable Security Markers



Webinar

Webinar Rewind

AIM Case Study Competition | AIDC winner iTRACE Technologies details their work with Rolls-Royce Aerospace on combatting counterfeit parts in the supply chain.

Members at WIOT Tomorrow

23 – 24, October 2024 at RheinMain CongressCenter in Weisbaden, Germany

Discover how IoT can help you streamline processes, reduce costs, and enhance efficiency.



Learn More

Industry News

[How to Effectively Implement Omnichannel Pricing Strategies with Mobile Label Printers](#)

TSC

[Digimarc Brings Digital Watermarking to the C2PA 2.1 Standard](#)

Digimarc

[SATO CL4NX Plus and CL6NX Plus to Feature Recycled Plastics from Konica Minolta](#)

SATO

[All Clear for Trucks – Fully Automated Barrier Control Using 2D LiDAR Technology](#)

SICK Sensor Intelligence

[eCommerce Returns: 4 Ways RFID Can Save Online-Only Retailers Time, Labor, and Money](#)

Checkpoint Systems

[TAS Enhances Electric Battery Production with Deep Learning by Zebra Technologies](#)

Zebra Technologies

[Avery Dennison Unveils New State-of-the-Art RFID Innovation Facility in Querétaro, Mexico](#)

Avery Dennison

[The Importance of Accurate Labeling in Medical Devices: A Personal and Professional Perspective](#)

Loftware

[BD Announces New Robotics Solution to Automate, Standardize Single-Cell Research](#)

BD

[Wayfinding with NFC: Navigating the Future of Connectivity with NFC Forum and Identiv](#)

Identiv

[CDO Technologies, Inc. Secures Cyber Operations Support Services Contract with 299th Network Operations Squadron, Kansas Air National Guard.](#)

CDO Technologies

[A Cut Above: Successful Salon Inventory Management with Mobile Scanning Solutions](#)

Socket Mobile

[How Genesis Foods Empowers](#)

[RFID for Asset Tracking: Real-Time Insights and Efficiency in Manufacturing](#)

Metalcraft

[Manufacturers with New Compliance Tools](#)

Trustwell

[LLMs and Cybersecurity Standards in Life Sciences](#)

USDM Life Sciences

[Solving Heavy Issues with Lightweighting](#)

Flexcon

[Seagull, Mojix Merger Aims to Provide End-to-End Visibility and Traceability](#)

Seagull Scientific, Mojix

[SoftBank Features Wiliot: Transforming Supply Chains with Ambient IoT](#)

Wiliot

AIM

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AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit www.aimglobal.org.



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