10/31/2024

Advocacy | Community | Education | Standards



Defining Today's Technology Standards; Empowering Tomorrow's Solutions.

THE SMART SUPPLY CHAIN: INNOVATIONS I TRACKING TECHNOLOGY

The Smart Supply Chain: Innovations in Tracking Technologies with Tag-N-Trac's Venu Gutlapalli

In this podcast, Tag-N-Trac's <u>Venu</u> <u>Gutlapalli</u> explores the integration of RFID, Bluetooth Low Energy (BLE), and cellular technologies to revolutionize asset and inventory management.



Last Chance: Submit Outlook and Predictions Editorial and Share Your Vision for 2025

Your contributions will be featured prominently, enhancing your visibility in a publication that will be searchable online and available as a PDF. This is a prime opportunity to position your company as a leader in driving growth and innovation within the sector.

Questions?

Contact Bethany Deane at +1 724-742-4470 or bethany@aimglobal.org

Learn More

Discover AIM at PACK EXPO: Innovating the Future of Packaging

AIM will showcase cutting-edge innovations at PACK EXPO International from November 3-6 at booth LU-6928, featuring educational sessions on AIDC technologies that enhance packaging efficiency and security. Join us for the AIM Partnership Breakfast on November 5, and attend our session on "Securing the Supply Chain" to explore advancements in automated data capture for packaging asset protection.



Around AIM

Member Spotlight | Partner News | Webinars | Industry News



AIDC Connect Asia 2024

19-20 November

Coming 19 – 20 November, **AIDC CONNECT ASIA 2024** will be held in **Macau**. The event is co-organized with the <u>IEEE International Workshop on Wireless Sensing</u> <u>Technologies and Applications</u> (IWSA). Don't miss out on this chance to connect with the AIDC community and explore the future of digital transformation.

Info

UDI Compliance Problems and Why They Matter

7 November 2024 - 11:00 EST | 17:00 CET



In this webinar, we will highlight the numerous benefits of accurate UDI implementation, delve into the most pressing challenges we face today, and discuss their implications. We look forward to engaging in an in-depth discussion on effective strategies to resolve these issues and enhance overall compliance for the benefit of patient safety and quality of care.

Don't miss out—reserve your spot today!



Members at PACK EXPO

November 3 – 6, 2024 | Chicago, Illinois, USA

Explore the latest packaging innovations from 2,600 exhibitors to get ahead of trends, move projects forward and solve any challenges holding you back.



Members at WIoT Tomorrow



Metalcraft





EM Microelectronics

Lyngsoe Systems



Join Us for AIM Virtual Award Ceremony

Join us virtually on November 13th at 10:00 AM ET/16:00 CET for the AIM Industry Awards ceremony. We'll be celebrating the outstanding achievements of this year's winners. Don't miss the chance to honor excellence in the industry!

RSVP

Industry News

Metalcraft Launches New Long Range Universal RFID Tag, Offering Nearly Double the Read Range

Metalcraft

Avery Dennison Expands RFID Adoption in Grocery Retail Industry

Avery Dennison

Roval Mail Becomes World's First Delivery Company to Use Tech Innovator Wiliot's Digital Tags to **Boost Efficiency and Cut Carbon**

Wiliot

4id Solutions Wins Excellence in International Business and Business of the Year at the Business NSW -Central Coast Awards

Hana Technologies Achieves ARC Quality Certification for Manufacturing Excellence in the USA and China

Hana Technologies

Digimarc Launches New Brand Protection App to Combat Counterfeit Products in the Field

Digimarc

Loftware and Signant Health Announce Availability of Integrated Clinical Supplies Labeling Solution

Loftware

<u>Hunting Ghost Inventory with</u> <u>ItemOptix for Retail, a Game Changer</u> <u>for Inventory Management</u>

Checkpoint Systems

<u>3 Labeling Solutions to 3 Labeling</u> <u>Horror Stories</u>

TEKLYNX

The Future of Digital Food Safety Management with Eric Moore

Trustwell

<u>Flexcon Global Wins 2024 TLMI</u> <u>Calvin Frost Journey Award for</u> <u>Sustainability</u>.

Flexcon

<u>Congressman Joe Morelle Visits</u> <u>Applied Image, Inc. to Highlight Local</u> <u>Innovation and Manufacturing</u> <u>Excellence</u>

Applied Image

NFC vs. UHF vs. HF: Understanding the Differences in RFID Technology

Identiv

SATO ID AUTH Enhances Security. Visibility and Productivity for Label Printing Operations

SATO

<u>LLMs and Cybersecurity Standards in</u> <u>Life Sciences</u>

USDM Life Sciences

Celebrating 20 Years of Voyantic

Voyantic

<u>MHEFI Raises \$80,253 at Annual</u> <u>Fundraiser to Support Future Material</u> <u>Handling Scholarships</u>

MHEFI

Barcode Technology: Application. History, and the Future of Barcodes

Vanguard ID Systems

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AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit <u>www.aimglobal.org</u>.



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