



Defining Today's
Technology Standards;
Empowering Tomorrow's
Solutions.

Inside AIM Leadership: Julie Vargas, VP & GM of Identification Solutions, Avery Dennison

Listen to our latest podcast featuring [Julie Vargas](#). Julie discusses her promotion to Vice President and General Manager of Identification Solutions at Avery Dennison, the future of AIDC and gives her advice for women in the industry.

Listen



AIM Releases New Whitepaper on AI and Robotics



In an era where the convergence of AI, IoT, Robotics, and AIDC technologies for supply chain efficiency are essential to staying competitive, this paper offers insights on how these integrated technologies are reshaping industrial operations. Historically, AIDC technologies—like barcoding and RFID—have set the standard for data collection speed, efficiency, and accuracy. Now, IoT integration is building on this foundation, creating interconnected systems that empower enterprises with real-time insights and control. AI adds intelligence and predictive capabilities, allowing these systems to self-optimize,

while robotics provide automated actions that complement human efforts. Together, these advancements are creating a reality where processes are faster, safer, and more adaptable to market demands.

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AIM Blog - Understanding Sensors for the Supply Chain: How to Choose and Use Environmental Sensors

Mike Allen, AIM Global

AIM's RFID Experts Group has released a comprehensive whitepaper, "*Understanding Sensors for the Supply Chain*", offering essential insights on selecting and integrating environmental sensors to enhance supply chain operations, ensure compliance, and improve product quality. Download your copy [here](#).

For AIM members, the next RFID Experts Group meeting will take place on November 21 at 2 PM ET to discuss sensor-driven innovations and industry applications.

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Welcome New AIM Member ID Tech



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[ID Tech Solutions India Pvt Ltd](#), was established in 2004. They are a leading provider of advanced technology solutions that enhance identity and security for people, places, and things, enabling businesses to achieve greater efficiency, productivity, and profitability. With a focus on innovation and quality, ID Tech delivers customized solutions tailored to meet the unique needs of its customers



AIDC Connect Asia 2024

18- 20 November

In just 5 days, AIDC CONNECT ASIA 2024 in Macau begins. This event promises to be a unique convergence of industry leaders, experts, and enthusiasts in the fields of AI, Blockchain, IoT, and RFID. Get ready for insightful discussions, cutting-edge technologies, and invaluable networking opportunities! Don't miss out on the chance to be part of this landmark event.

[Register Now](#)

AIM Denmark to Host RFID & IoT in the Nordics 2025

June 12, 2025 | IT University in Copenhagen



Hosted by AIM Denmark, the RFID & IoT in the Nordics 2025 conference, taking place on June 12, 2025, at the IT University in Copenhagen, will bring together 200+ attendees to explore the transformative impact of RFID and IoT on the modern value chain. Focused on the theme "Data as the Digital Heartbeat: Transparency and Value Creation," the event will highlight how automated data capture is reshaping industries and addressing challenges under the European Green Deal.

[Info](#)

Webinar Rewind: UDI Compliance Problems and Why They Matter



Hear VUEMED experts share insights and expertise on the benefits of UDI implementation, how to overcome the challenges, and implications of non-compliance.

[Watch Now](#)

AIM Virtual Award Ceremony

AIM celebrated the accomplishments of industry contributors and experts who continue to give their time, energy, and knowledge to growing and innovating this great industry. Watch the awards ceremony and show your appreciation for these outstanding achievements.

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Lyngsoe Systems

AIM

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AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit www.aimglobal.org.

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