



Defining Today's
Technology Standards;
Empowering Tomorrow's
Solutions.

Inside AIM Leadership: Amber Engebretson, Solutions Consultant, PLM Trustlink

Hear from [Amber Engebretson](#), as she discusses her transition from Supply Chain Manager at Chipotle to her current role, the importance of technology in the food industry and how PLM Trustlink® is providing solutions for food safety and waste.

Listen



AIM Honors the 2024 Industry Award Winners



Read

AIM Global presented six prestigious awards to recognize excellence and innovation in the field of AIDC. These awards celebrate exceptional contributions from individuals and organizations.

AIM Blog - How AI, IoT, Robotics and AIDC Technologies Are Transforming Industrial Environments

Mike Allen, AIM Global

AIM's whitepaper highlights how the convergence of AI, IoT, robotics, and AIDC technologies is transforming industrial environments, driving efficiency, cost-effectiveness, and compliance. By integrating sensor data, AI decision-making, and robotics, industries can optimize operations, as demonstrated by the Haldia Dock Complex case study, which reduced cargo clearance time from 12 to 3 hours. These technologies, with AIDC as their foundation, are reshaping industrial landscapes, offering both immediate and long-term competitive advantages.

[Read](#)

[Discover Trusted AIDC Solutions with AIM's Business Directory](#)

Looking for trusted AIDC solutions? AIM's Business Directory is your go-to resource for finding providers who deliver cutting-edge technologies in barcoding, RFID, IoT, and more. Every company listed is an AIM member, ensuring they adhere to industry best practices and are committed to advancing innovation and interoperability. Whether you need solutions for supply chain visibility, inventory management, or real-time asset tracking, the AIM Business Directory connects you with reliable partners who can meet your needs. Explore the directory today and discover the industry leaders driving the future of AIDC!

[Find Out More](#)

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Around AIM

Welcome New AIM Member Midmo



[Learn More](#)

[Midmo](#) is a traceability technology company that owns and operates an extensible visibility platform called MotionView.

MotionView is designed to include all of the core foundational tools and features needed to quickly connect a universe of IoT technologies, enable real-time identification and automation initiatives, and accelerate the path to value for our partners and customers.

AIM Denmark to Host RFID & IoT in the Nordics 2025

June 12, 2025 | IT University in Copenhagen



[Info](#)

Hosted by AIM Denmark, the RFID & IoT in the Nordics 2025 conference, taking place on June 12, 2025, at the IT University in Copenhagen, will bring together 200+ attendees to explore the transformative impact of RFID and IoT on the modern value chain. Focused on the theme "Data as the Digital Heartbeat: Transparency and Value Creation," the event will highlight how automated data capture is reshaping industries and addressing challenges under the European Green Deal.

NRF 2025: Retails Big Show

January 11-14, 2025 | Jacob K. Javits Convention Center in NYC

Register

NRF's Big Show is your opportunity to stay ahead of retail's evolution and become a game changer. Gain cutting-edge insights, experience new innovations, and connect with industry leaders to shape the future of retail.

Industry News

[2025 Top 5 Trends in Labeling & Packaging Artwork](#)

Loftware

[Flexcon Celebrates 50 Years of Business in Europe](#)

Flexcon

[Identiv Introduces Next-Generation HF NFC-Enabled RFID Inlays](#)

Identiv

[How RFID Enhances & Improves Inventory and Warehouse Management](#)

Ecartes

[TSC Auto ID Acquires Bluebird Inc. Strengthening Global Auto ID Leadership](#)

TSC

[BlueStar named #7 on 2024 Deloitte Cincinnati 100](#)

BlueStar

[Your Complete Guide to Total Cost of Ownership for Label Management Software](#)

TEKLYNX

[Seagull Software Appoints Jeffrey Hart as Chief Executive Officer](#)

Seagull Software

[Picadeli Partners with Digimarc to Curb Retail Shrink and Combat Food Fraud in Fresh and Prepared Foods Market](#)

Digimarc

[6 Signs You Need a Fresh Approach to Food Product Specification Management](#)

Trustwell

[ID TECH Redefines Track and Trace with the Cutting-Edge UHF RFID Integrated Reader.](#)

ID Tech Solutions

[Metalcraft: 74 Years of ID Made Better](#)

Metalcraft

[Certification Provides Validation for Axia Lab's RFID Programs](#)

Axia Institute

[An RFID Heyday](#)

AsReader

[CDO Earns ISO Certifications Again](#)

CDO Technologies

[What's the Difference Between an RFID Inlay, RFID Label or Tag?](#)

Checkpoint Systems

[Shock and Vibration Monitoring – Essential for Protecting High-Value Assets in the Supply Chain and Beyond](#)

SpotSee

[New Addition to the Lyngsoe LibDeco™ Series Released](#)

Lyngsoe Systems

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AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit www.aimglobal.org.

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