



Defining Today's
Technology Standards;
Empowering Tomorrow's
Solutions.

Inside AIM Thought Leaders: Chris Cassidy, Seagull Software

In this episode, [Chris Cassidy](#), Chief Revenue Officer of Seagull Software, gives insights into the recent merger of BarTender and Mojix, the added value solutions the merger provides and what you can expect to see from Seagull Software in the upcoming months.

Learn more about the BarTender/Mojix merger [here](#).

Listen



AIM Blog - Celebrating AIM Industry Groups' Achievements in 2024

Mike Allen, AIM Global

AIM's industry groups have always been at the forefront of creating, learning, and sharing knowledge to advance automatic identification and data capture (AIDC) technologies. These collaborative efforts result in standards development, technical reports, educational materials, advocacy, and insights into the latest industry trends. In 2024, AIM's industry groups reached several significant milestones that underscore their commitment to innovation and excellence.

Read

[Discover Trusted AIDC Solutions with AIM's Business Directory](#)

Looking for trusted AIDC solutions? AIM's Business Directory is your go-to resource for finding providers who deliver cutting-edge technologies in barcoding, RFID, IoT, and more. Every company listed is an AIM member, ensuring they adhere to industry best practices and are committed to advancing innovation and interoperability. Whether you need solutions for supply chain visibility, inventory management, or real-time asset tracking, the AIM Business Directory connects you with reliable partners who can meet your needs. Explore the directory today and discover the industry leaders driving the future of AIDC!

[Find Out More](#)

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Stay up to date with all our latest news by connecting, subscribing, and following us on all our social platforms. By doing so, you will be the first to know about industry updates, new podcast episodes, and webinar replays!



Holiday Office Hours

AIM's offices will be **closed** on **December 24th - 25th**, and **December 31- January 1st**.

Around AIM

[Member Spotlight](#) | [Partner News](#) | [Webinars](#) | [Industry News](#)

AIM North America Food Work Group: International Fresh Produce Association (IFPA) Collabathon Recap

What an incredible week at the **IFPA Supply Chain of the Future Collabathon!** AIM North America chairperson, [Jeanne Duckett](#), along with numerous Food Supply

Chain Work Group members were part of the more than 100 supply chain visionaries gathered to redefine how the fresh produce industry tackles its challenges. From thought-provoking sessions to hands-on collaboration, this event truly demonstrated the power of collective innovation.

Highlights of the Session:

- **"Data doesn't move food. Collaboration does."** Steve Alaerts reminded us of the critical role partnerships play in transforming the supply chain.
- **Christian Hernandez**, a Fresno State attendee, captured the spirit with: "Innovation distinguishes between a leader and a follower."
- Panel discussions with thought leaders like Lanie Moules (Driscoll's) and Chuck Tilmon (Walmart) spotlighted next-era value creation and manifesting the supply chain of the future.

Last week was a testament to the potential of global collaboration. IFPA is excited to continue this journey with upcoming international sessions in Europe, Asia, and Australia.

Together, we are shaping the future of the fresh supply chain. To stay abreast of these developments, join the AIM North America Food Supply Chain Work Group.

[Contact staff](#) for more details.

AIDC Connect Asia 2024 Summary

[AIM Asia](#) successfully organized AIDC Connect Asia 2024 in Macau, co-hosted with IEEE IWSA, featuring keynote speeches, Memorandum of Understanding signings, and panel discussions on AIDC and AIOT technologies, with over 120 guests and exhibitors. Looking ahead, AIM Asia announced its plans for AIDC Connect Asia 2025 in Bangkok, in collaboration with LogiMAT and the Thai-International AIOT Association, offering new opportunities for members across Asia.



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AIM India at the ASSOCHAM Bharat@100 Summit



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[AIM India](#) participated in the The Associated Chapters of Commerce and Industry of India (ASSOCHAM) Bharat@100 Summit in New Delhi on December 5, 2024, engaging in key discussions on India's economic growth and global competitiveness. Highlights included impactful sessions with top leaders like Piyush Goyal, Dr. V. Anantha Nageswaran, and Dr. Subrahmanyam Jaishankar, focusing on fueling economic transformation, embracing technology in manufacturing, and building a competitive future for Bharat.

NRF 2025: Retails Big Show

January 11-14, 2025 | Jacob K. Javits Convention Center in NYC

NRF 2025 RETAIL'S
BIG SHOW
JANUARY 12-14 | NYC

[Register](#)

NRF's Big Show is your opportunity to stay ahead of retail's evolution and become a game changer. Gain cutting-edge insights, experience new innovations, and connect with industry leaders to shape the future of retail.

Industry News

[How RFID Technology Can Alleviate Labor Shortage Issues](#)

FEIG

[Q4 2024 FoodLogiQ Updates: Tools to Tackle Today's FSQA Challenges](#)

Trustwell

[This is Why Tablets, RFID, and Temperature Sensing Technologies are Sparking More Interest from Firefighters, EMTs](#)

Zebra

[Why Photoelectric Sensors Are Indispensable in Manufacturing](#)

SICK Sensor Intelligence

[TEKLYNX Named Recipient of 2024 Top Software & Tech Award](#)

TEKLYNX

[Honeywell Introduces Liquid Flow Sensing Solution To Improve Medication Delivery For Patients And Clinicians](#)

Honeywell

[Electrification of a DC: Benefit from Improved TCO and Adapt Your Yard for a Sustainable Future](#)

PLM TrustLink

[Peer Exchange: RFID Testing and Experimentation](#)

The Axia Institute

[Metalcraft Expands Product Line with ColorFast™ Option, Extending Outdoor Durability](#)

Metalcraft

[Wiliot mentioned in Gartner® Top Strategic Technology Trends for 2025: Ambient Invisible Intelligence](#)

Wiliot

[The Secret to a More Sustainable Christmas? Find Out How RFID is Reducing Holiday Waste.](#)

Checkpoint Systems

[Socket Mobile Launches New Website Featuring "Alfred," an Innovative AI Developer Support Concierge](#)

Socket Mobile

[LED Manufacturer Uses DataMan Readers to Achieve Complete Traceability](#)

[ABI Research Recognizes Avery Dennison as the Overall Leader in Digital Product Passport Vendor Competitive Ranking](#)

Cognex

Avery Dennison

[Spicing up Success: How Traceability Helped Hank Sauce Scale National Distribution](#)

GS1 US

[Shock and Vibration Monitoring – Essential for Protecting High-Value Assets in the Supply Chain and Beyond](#)

SpotSee

[Cybersecurity and Black Friday: The Ultimate Retail High](#)

Seagull Software

[Guide to Encoding Data in RFID Transponders](#)

ID Tech Solutions

AIM

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AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit www.aimglobal.org.

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