

Data as the Digital Heartbeat: Transparency and Value Creation in the Modern Value Chain

RFID & IoT in the Nordics 2025



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#datadigitalheartbeat
#AIDCmodernvaluechain

Data as the Digital Heartbeat: Transparency and Value Creation in the Modern Value Chain

Data is the digital heartbeat of the modern value chain, acting as the engine that drives innovation, efficiency, and sustainability. This year's conference brings together practitioners, decision-makers, experts, and solution partners from various industries to explore **how automated data capture technologies are transforming data from a mere resource into the foundation of resilient, sustainable processes and products.**

With a spotlight on the role of automated data capture, digitization, and the data challenges posed by European Green Deal legislation, participants will **gain critical insights into how data and technologies are reshaping the global value chain and the businesses of tomorrow.** As the pace of change accelerates, the urgency of integrating data and automated data capture into strategic initiatives for innovation and sustainability cannot be overstated. Missing out on these advancements risks falling behind in an increasingly competitive and regulated landscape.

RFID & IoT in the Nordics is the only event in Denmark and the Nordic region that brings together industry leaders to share cross-sector insights and experiences. It is an **essential forum for those looking to stay ahead in the digital transformation,** offering attendees an exclusive opportunity to hear from companies and organizations that have successfully made **automated data capture a central part of their strategy.**

June 12th,
2025

200 attendees
25 exhibitors

#knowledge
#networking
#techtrends



Location:
IT-University in Copenhagen
Rued Langgaards Vej 7,
DK-2300 København

Only 15 min from Cph Airport by car
Close to metro M1 and busses (line 33)

Conference Agenda Structure

Morning

Morning
Networking

Keynotes
Plenum

Afternoon

Focused track

AIDC Use cases

Focused track

AIDC for Healthcare

Focused track

AIDC Logistics/Retail

Closure

Closing Panel Discussion
Plenum

Drinks &
Network

Sponsor plans

Sponsorship

Main/Platin/Premium

With Keynote opportunity

Large/Medium/Small

High/Medium

High/Medium

Multiple

Plans starts at
Euros 4,000

Exhibitor

Custom/Standard/Entry

No Keynote opportunity

Small/Limited/None

Low/Limited

Optional/None

Limited

Plan starts at
Euros 800

Onsite experience

Digital exposure

Social engagement

Event access

RFID & IoT Nordics 2024

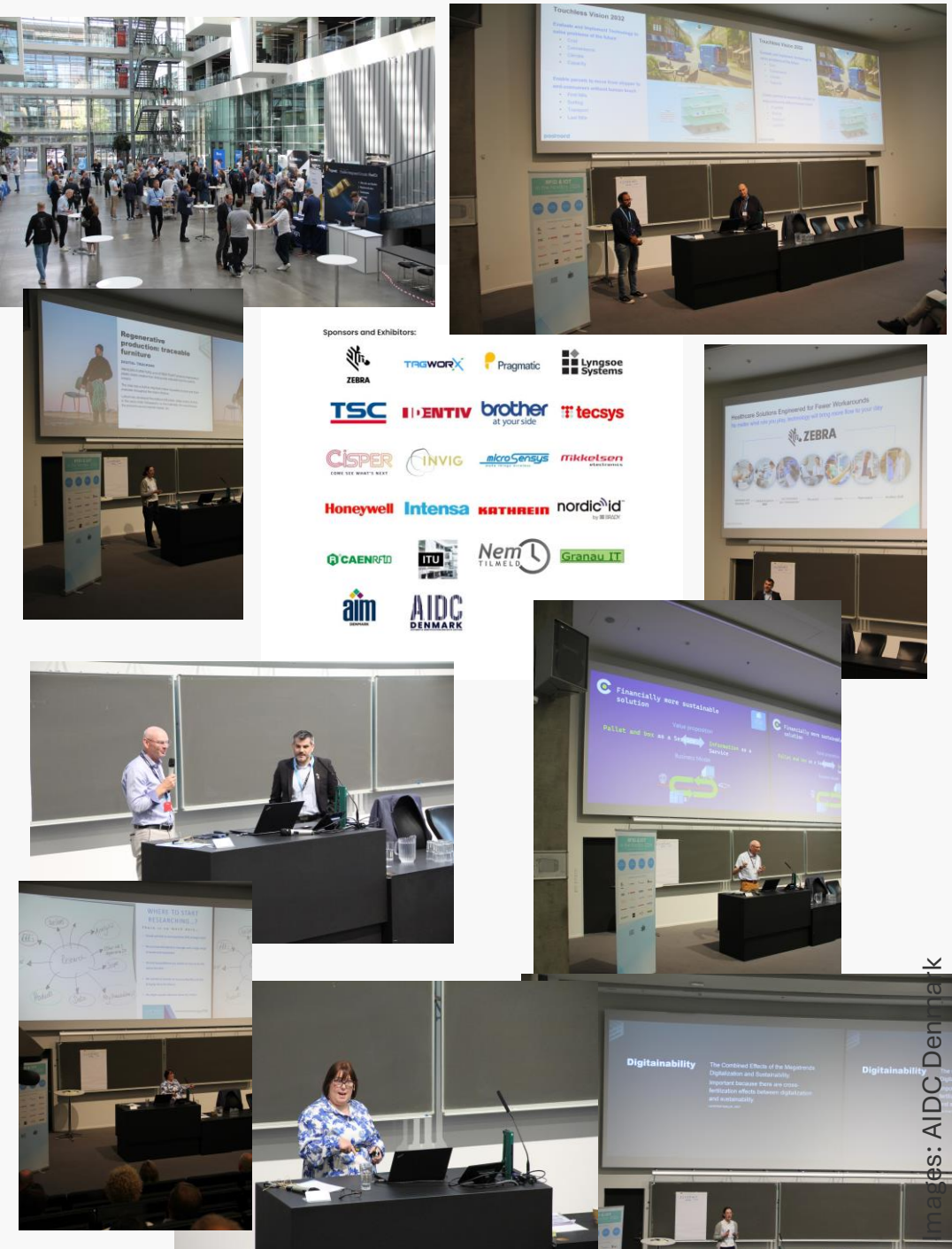
World class event!

Good sessions from international speakers and thank you for including them

I enjoyed the day very much.

Really professional planning and execution. Managed to secure meetings with potential new business partners. Well pleased.

Maybe consider 2 days for even more networking



Thank
you!

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Have questions?

Have questions or want to learn more?

The AIDC Denmark Conference Team is ready to help.

Reach out to conference@aidcdk.org for more information.